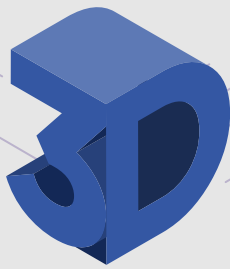


Let's join hands to fight against FAW



Delegate™ Display Delight Contest!

Display the best of your Shelf-Space with Delegate™ & stand a chance to win exciting prizes

CONTEST PERIOD
24th June to 31st July 2019

Scheme only for retailers in

MADHYA PRADESH (MP)

5 Point Display Score Criteria

- 1 - Share of Display Space
- 2 - Prime Space allocated
- 3 - Creativity in Delegate Display
- 4 - Use of Delegate promo materials
- 5 - Product Recommendation in Counter

Terms & Condition

- Pure retailers are only eligible for the 3D contest
- Minimum volume criteria for the contest is 15 Litre and needed to be verified with distributor invoice in 1st visit by a SIO
- Availability and visibility of Delegate is mandatory for participation in Scheme. No other product to be mixed in the display area of Delegate
- Branding material provided by the company will only be considered for evaluation
- Display of the units should be intact for the entire period & company person will visit any day during the mentioned period (Minimum 3 Times)
- SIO will visit and take photos of Display anytime in between the scheme period and Management will decide the quality of display
- Gifts will be given in the form of Articles only by end of season
- The gifts would be personally handed over to the winners / delivered at their doorstep by the end of scheme by Corteva Agriscience sales team.
- Company decision is final in all cases

*Only the selected territories are a part of this contest, please get in touch with your SIO to know more



1ST
PRIZE

x1
to be won

OPTIONS



- Bose Speaker
- Whirlpool Microwave/Washing Machine
- Philips Home Theatre
- Kent Water Purifier/Treeco Air Purifier

2ND
PRIZE

x2
to be won

OPTIONS



- Bajaj Majesty Cgx3 Eco Cooktop
- IFB 17 Litre Solo Microwave Oven
- V GUARD VWI 400 Double Boost Stabilizer
- American Tourister Nuvo Spinner Strolley

3RD
PRIZE

x3
to be won

OPTIONS



- Amazon Speaker
- Philips Juicer Mixer Grinder/Morphy Richards Cooktop
- JVC Bluetooth Speaker
- Inalsa Storage water heater

CONSOLATION
x4
to be won

OPTIONS



- Portronics 20000 MAH power bank
- Morphy Rice Cooker/Induction Cooktop
- Maharaj Juicer Mixer Grinder
- JBL Bluetooth Speaker

Note:- Winners of the competition can choose any one product out the the given options