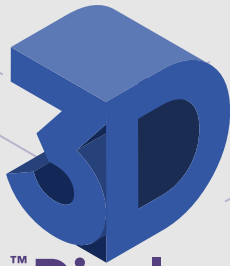


Let's join hands to fight against
FAW in Corn & Thrips in Cotton



Delegate™ Display Delight Contest!

Display the best of your Shelf-Space with
Delegate™ & stand a chance
to win exciting prizes

CONTEST PERIOD
15th Jun to 15th Sep 2021

Scheme only for retailers in

MAHARASHTRA
(Jalgaon, Parbhani and
Aurangabad territories only)

5 Point Display Score Criteria

- 1 - Share of Display Space
 - 2 - Prime Space allocated
 - 3 - Creativity in Delegate Display
 - 4 - Use of Delegate promo materials
 - 5 - Product Recommendation in Counter
- Terms & Condition**

- Availability and visibility of Delegate is mandatory for participation in Scheme. No other product to be mixed in the display area of Delegate.
- Display of the units should be intact for the entire period & company person will visit any day during the mentioned period (Minimum 3 Times).
- SIO will visit and take photos of Display anytime in between the scheme period and Management will decide the quality of display.
- Minimum volume criteria will be **10 Lts** which need to be invoiced before the starting date of the 3D Contest.
- SIO must verify the minimum cut off Quantity during his 1st visit to the retailer (distributor invoice to refer).
- Only the Branding material provided by the company will be considered for evaluation.
- Pure retailers are only eligible for the 3D contest.
- The products shown as gift options are indicative only & retailer can redeem his points as per his choice.
- Gifts will be given in the form of Articles/ROOTS points only by end of season and will not be converted to credit note under any circumstances.
- The Value of each point and conversion of points to other partners can change from time to time at the sole discretion of Corteva.
- This Scheme can be withdrawn at any time at the discretion of the Company without any Notice.
- This scheme is administrated and managed by Super Distributor - Raamkay Crop Science Solutions Private Limited.
- In case of any dispute, the decision of Super Distributor - Raamkay Crop Science Solutions Private Limited, will be final and binding.
- All disputes to scheme will be settled in New Delhi jurisdiction only.



1ST
PRIZE

Number of
Prizes / Territory
1

OPTIONS



- Google Nest Hub
- Crompton Greaves Water Heater
- Vivo Y91i Smartphone
- Amazon Echo Smart Speaker

2ND
PRIZE

Number of
Prizes / Territory
3

OPTIONS



- GOQii Run GPS Fitness Tracker
- Philips Bluetooth Multimedia Speaker
- Crompton Taura Mixer Grinder
- Havells Sprint LED Remote Pedestal Fan

3RD
PRIZE

Number of
Prizes / Territory
10

OPTIONS



- JBL GO2 Portable Bluetooth Speaker
- Philips Juicer Mixer Grinder
- Omron Ne Compressor Nebulizer
- Davidoff Adventure Edt 100ML-Men

CONSOLATION
Number of
Prizes / Territory
10

OPTIONS



- Philips 10000mAh Power Bank
- Wonderchef Tandoor Grill
- Autosliv Car Rear Parking Sensor
- Titan Karishma Leather Men's watch

Note:- Winners of the competition can choose any one product out the the given options