

## Pexalon & Galileo Sensa Display Delight

# Contest!

Display the best of your Shelf-Space with Pexalon and Galileo Sensa & stand a chance to win exciting prizes

CONTEST PERIOD  
**25<sup>th</sup> Jul to 15<sup>th</sup> Sep 2021**

Scheme only for retailers in

**MAHARASHTRA**  
(For Nagpur territory only)

### MINIMUM CRITERIA

Pexalon: 9.4 L (1 Case)  
Galileo Sensa: 25 L



## 5 Point Display Score Criteria

- 1 - Share of Display Space
  - 2 - Prime Space allocated
  - 3 - Creativity In Pexalon and Galileo Sensa Display
  - 4 - Use of Company promo materials
  - 5 - Product Recommendation In Counter
- ### Terms & Condition

- Availability and visibility of Pexalon & Galileo Sensa is mandatory for participation in Scheme. No other product to be mixed in the display area of Pexalon & Galileo Sensa.
- Display of the units should be intact for the entire period & company person will visit any day during the mentioned period (Minimum 3 Times)
- SIO will visit and take photos of Display anytime in between the scheme period and Management will decide the quality of display.
- **Minimum vol criteria will be 9.4 L (1 case) for Pexalon and 25 L for Galileo Sensa** which need to be invoiced before the starting date of the Display Contest.
- SIO must verify the minimum cut off Qty during his 1st visit to the retailer (distributor invoice to refer).
- Only the Branding material provided by the company will be considered for evaluation.
- Pure retailers are only eligible for the Display contest.
- Gifts will be given in the form of Articles/ROOTS points only by end of season and will not be converted to credit note under any circumstances.
- The Value of each point and conversion of points to other partners can change from time to time at the sole discretion of Corteva.
- This Scheme can be withdrawn at any time at the discretion of the Company without any Notice.
- This scheme is administrated and managed by Super Distributor-Raamkay Crop Science Solutions Private Limited.
- In case of any dispute, the decision of Super Distributor-Raamkay Crop Science Solutions Private Limited, will be final and binding.
- All disputes to scheme will be settled in New Delhi jurisdiction only.



**1<sup>ST</sup>  
PRIZE**

Number of  
Prizes / Territory  
**1**

### OPTIONS



- Google Nest Hub
- Crompton Greaves Water Heater
- Vivo Y91i Smartphone
- Whirlpool Magiccook Microwave Oven

**2<sup>ND</sup>  
PRIZE**

Number of  
Prizes / Territory  
**2**

### OPTIONS



- GOQii Run GPS Fitness Tracker
- Philips Bluetooth Multimedia Speaker
- Wonderchef Nutriblend
- Havells Sprint LED Remote Pedestal Fan

**3<sup>RD</sup>  
PRIZE**

Number of  
Prizes / Territory  
**3**

### OPTIONS



- JBL GO2 Portable Bluetooth Speaker
- Britney Spears Fantasy Edp 100ML
- MODGET Black Bluetooth Soundbar
- American Tourister CM Yellow Laptop Backpack

**CONSOLATION**  
Number of  
Prizes / Territory  
**4**

### OPTIONS



- Philips 10000mAh Power Bank
- Havells Sparkle 1250-Watt Steam Iron
- Lifestraw Frandsen Personal Water Filter
- Titan Karishma Leather Men's watch

**Note:- Winners of the competition can choose any one product out the the given options**