

FAW DELEGATE DISPLAY & LIQUIDATION CONTEST

PRODUCT

Delegate All Packs

DATA SOURCE

ROOTS & Drishti Data (FAW Delegate)
Internal validation

OPERATION

Coupon for Display & Liquidation
(Both Mandatory)

CRITERIA

Both Display & Min Liquidation Slab
mandatory for Coupon eligibility in
any category

BENEFIT

Lucky Draw for the eligible RID and
assured Prizes for Top Performers
ROOTS / SD / MA

**EXECUTION
PLATFORM**

DISPLAY PERIOD
15 Sept - 15 Oct '21

LIQUIDATION PERIOD
Aug '21 - Dec '21

Scheme only for ROOTS Pure & Distributor Retailers in

TAMIL NADU & KERALA

Terms & Condition

- This Scheme is for Roots Pure & Distributor Retailers and Sales data will be considered as per ROOTS & Drishti portal (Net Sales of Aug - Dec 2021, Only Delegate).
- Liquidation Contest-Retailer has to achieve above Slabs (net sales) for respective Coupon qualification.
- Display contest-Coupon qualification will be finalised by Management based on Best Display and period will be 15th Sep - 15th Oct 2021.
- Both Display & Min Liquidation Slab for Delegate is mandatory for Coupon eligibility in any category.
- Distributors and Retailers must clear outstanding to get eligible for Lucky Draw.
- For any Query, Please contact your respective TSL and if any Disputes then Company Decision will be considered as Final.
- Winners will be decided through Lucky Draw and it will be conducted through online/F2F for State by end of the Season.
- Lucky Draw criteria will be Highest to Lowest Prize followed by Consolation prizes.
- One Retailer will be eligible for only one Prize and he stands disqualified if his coupon wins another Prize.
- Gift Pictures above are for Reference purpose only and Vehicle price will be considered on Base model Ex show room Price (Tax Part by Winner).**
- Assured reward winners for the Top Performers will be chosen based on the revenue contribution and display creativity, at the sole discretion of the company.
- Assured rewards program is different from the Lucky draw. One retailer can also benefit from both.

DISPLAY CONTEST (15Sept - 15Oct '21)

Display Category	Coupons
Average	2
Good	5
Excellent	8

LIQUIDATION CONTEST (Aug'21 - Dec'21)

Slabs	Delegate	Coupon
Slab 1	15 Ltr.	3
Slab 2	24 Ltr.	5
Slab 3	48 Ltr.	9
Slab 4	60 Ltr.	12
Slab 5	102 Ltr.	15

Note- Both Display & Min Liquidation Slab for Delegate is mandatory for Coupon eligibility in any category. No limit for maximum quantity, any retailer achieving beyond Slab 5 will be given additional coupons based on the above-mentioned Slabs.
Display & Delegate Min Liquidation Slab is Mandatory.

**TOP 12 PERFORMERS WILL GET
ASSURED REWARDS**

12 Prizes to be won



Amazon voucher worth
iPad Mini Wi-Fi 64 GB

**CORN
CONTEST LUCKY DRAW PRIZES**

**WIN EXCITING
PRIZES**

**1ST
PRIZE**

No. of
PRIZES

1

PRIZE

Royal Enfield



**2ND
PRIZE**

No. of
PRIZES

1

PRIZE

Honda Activa



**3RD
PRIZE**

No. of
PRIZES

1

PRIZE

BlueStar AC



**4TH
PRIZE**

No. of
PRIZES

1

PRIZE

DELL Laptop



**5TH
PRIZE**

No. of
PRIZES

2

PRIZE

LG Refrigerator



**6TH
PRIZE**

No. of
PRIZES

2

PRIZE

Whirlpool
Washing Machine



**7TH
PRIZE**

No. of
PRIZES

2

PRIZE

Whirlpool
Microwave



**1ST CONSOLATION
PRIZE**

No. of
PRIZES

15

PRIZE

Kenstar
Mixer Grinder



**2ND CONSOLATION
PRIZE**

No. of
PRIZES

25

PRIZE

One Plus
Wireless
Earphones

