

Delegate Liquidation & Display Contest

Product Delegate

DATA SOURCE

ROOTS Data (Interval Validation)

CRITERIA

Both Display & Min Liquidation 50 L Delegate for Assured prize & Lucky Draw Eligibility

BENEFIT

Assured prizes & Lucky Draw for Retailers crossing 50 L liquidation & Display

EXECUTION PLATFORM

ROOTS / SD / MA

DISPLAY PERIOD
Oct'15 - Nov'30

LIQUIDATION PERIOD
Sep'21 - Dec'21

Scheme only for ROOTS Pure Retailer

Andhra Pradesh & Telengana

Terms & Condition

- This Scheme is for Roots Pure Retailers and Sales data will be considered as per Roots portal (Net Sales of Sep - Dec).
- Retailers will have to achieve minimum 50 L Delegate liquidation to be eligible for the contest.
- Net sales (after considering the returns) will be calculated in the month of Feb.
- Display contest qualification will be finalised by Management based on Best Display and liquidation for the mentioned period.
- Both Display & Min Liquidation Slab for Delegate is mandatory for eligibility to participate in Lucky Draw.
- Company will not be responsible for any Shortage/Non Availibilty/Delayed Supply of stocks.
- Distributer and Retailers have to clear outstanding to be eligible for Lucky Draw.
- For any Query,Please contact your respective TSL and If any Disputes then Company Decision will be considered as Final.
- Winners will be decided through Lucky Draw and it will be conducted on F2F Meeting with top 150 retailers in Aug 2022.
- Lucky Draw criteria will be Highest to Lowest Prize followed by Consolation prizes
- One Retailer will be elgible for only one Prize, his coupon will not be considered for the next draw.
- Gift Pictures above are for Reference purpose only and Vehicle price will be considered on Base model Ex show room Price (Tax Part by Winner).**
- For every additonal 50L achieved by the retailer, an extra coupon will be provided.

WIN EXCITING PRIZE

DELEGATE ASSURED REWARDS - MIN 50 L LIQUIDATION



Skybag Backpack

LUCKY DRAW PRIZES



1ST PRIZE

No. of PRIZES

2

PRIZE

Royal Enfield



2ND PRIZE

No. of PRIZES

4

PRIZE

Honda Activa



3RD PRIZE

No. of PRIZES

6

PRIZE

BlueStar AC



4TH PRIZE

No. of PRIZES

2

PRIZE

DELL Laptop



5TH PRIZE

No. of PRIZES

2

PRIZE

LG Refrigerator



6TH PRIZE

No. of PRIZES

2

PRIZE

Whirlpool Washing Machine



7TH PRIZE

No. of PRIZES

2

PRIZE

Whirlpool Microwave



1ST CONSOLATION PRIZE

No. of PRIZES

15

PRIZE

Kenstar Mixer Grinder



2ND CONSOLATION PRIZE

No. of PRIZES

25

PRIZE

Wonderchef Gas Top Tandoor Grill

